



---

## Client Testimonial Request Letter

**Have you had a good training experience?**

**We'd be so grateful if you have a moment to share your experience with us with your veterinarian!**

Personal and veterinary referrals are what keep us in business helping dogs and their people. If you've had a good experience and feel comfortable sharing it with your veterinarian via email or a written card, we truly appreciate it.

If you feel comfortable telling your vet about us in your own words, that's wonderful. If you'd like some inspiration, we hope these language suggestions make it fast and easy to share your recommendation.

**If you received a referral to us from your vet:**

Dear Dr. [                    ],

Thank you for your recent referral to Cherie Beattie, Canine Professor]. I followed your advice and am so glad I did. As you know, [Dog's Name] was [briefly describe what your dog was doing or not doing that led you to seek a professional dog trainer]. After working with Cherie Beattie, I am happy to report that things are much better. [Briefly describe the improvement—what your dog is doing differently or what you are able to do differently with your dog now that you've completed training.] We are so [relieved, happy, much less stressed, etc.].

Thank you again for the referral. Cherie Beattie was wonderful to work with.

Sincerely,  
[Your Name]

***Sample Letter:***

*Dear Dr. [                    ],*

*Thank you for your recent referral to Cherie Beattie, Canine Professor]. I followed your advice and am so glad I did. As you know, [Dog's Name] was barking and lunging at other dogs during our walks, which was very stressful for us. After working with Cherie Beattie, I am happy to report that things are much better. We are now able to enjoy our walks again, and [Dog's Name] has learned to focus on us instead of other dogs. We are so relieved at this amazing turnaround.*

*Thank you again for the referral. Cherie Beattie] was wonderful to work with.*

*Sincerely,  
[Your Name]*



---

**If you learned about us from another source or found us on your own:**

Dear Dr. [                    ],

I recently hired Cherie Beattie, Canine Professor to address some issues with my dog [Dog's Name]. [Dog's Name] was [briefly describe what your dog was doing or not doing that led you to seek a professional dog trainer]. After working with Cherie Beattie, I am happy to report that things are much better. [Briefly describe the improvement—what your dog is doing differently or what you are able to do differently with your dog now that you've completed training.] We are so [relieved, happy, much less stressed, etc.]. Cherie Beattie was very [whatever you found us to be—professional, supportive, knowledgeable, etc.].

I thought I would let you know how wonderful Cherie Beattie, Canine Professor was to work with in case other clients might benefit the way I have.

Sincerely,  
[Your Name]

***Sample Letter:***

*Dear Dr. [                    ],*

*I recently hired Cherie Beattie, Canine Professor to address some issues with my dog [Dog's Name]. [Dog's Name] barking and lunging at other dogs during our walks. It was very stressful and quite embarrassing. After working with Cherie Beattie, I am happy to report that things are much better. [Dog's Name] has learned to focus on us instead of other dogs. We are so relieved at this amazing turnaround. Cherie Beattie was very knowledgeable, professional, and supportive.*

*I thought I would let you know how wonderful Cherie Beattie, Canine Professor was to work with in case other clients might benefit the way I have.*

*Sincerely,  
[Your Name]*